

# JEFF FISHER

UX, GRAPHIC, & WEB DESIGN

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## Eleven Peppers · UX & Graphic Designer

November 2014 - Present (over 3 years)

Improved user experiences for enterprise software with complex logistical needs and specialized use-cases. Crafted custom WordPress web sites to better communicate corporate services and objectives and provide more intuitive site management.

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## Booz Allen Hamilton · Graphic Designer

July 2014 - November 2014 (5 months)

Crafted user interfaces and graphics for online training modules.

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## ADG Creative · Designer & Web Integrator

March 2011 - July 2014 (3-ish years)

Realized designs as responsive, compliant web sites. Worked closely with software engineers to build and trouble-shoot multi-tiered web applications.

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## Freelance · Designer & Illustrator

February 2005 - March 2011 (6 years)

Designed and built commercial web sites for local, regional, and international efforts. Illustrated three published children's books. Crafted logos for local businesses.

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## Education · University at Buffalo, BFA Illustration

## Tools, Skills, Expertise

Photoshop

Illustrator

InDesign (novice)

WordPress

Responsive Design

Semantic HTML

CSS3

Bootstrap

Jira

Git (familiar)

JavaScript (novice)

508 Compliance

ARIA (familiar)